

CRAFTING LEADERS FOR
THE EXPERIENCE ECONOMY



MBA

IN INTERNATIONAL HOSPITALITY
AND TOURISM MANAGEMENT



Elevate your career with UK International MBA



**Canterbury
Christ Church
University**



Canterbury Christ Church University

Canterbury Christ Church University (CCCU) is a well-established public university in the United Kingdom, known for its commitment to academic excellence, innovation, and student-centered learning. With a history spanning over 60 years, CCCU has built a strong reputation for delivering high-quality education across various disciplines, including business, management, and leadership.

The university is recognized for its strong industry connections, research-led teaching, and emphasis on employability, equipping graduates with the skills and knowledge needed to excel in a competitive global environment. CCCU's business programs, including its Master of Business Administration (MBA), are designed to develop strategic thinking, leadership capabilities, and practical problem-solving skills.

With a diverse student body and international collaborations, CCCU fosters a dynamic and inclusive learning environment. Its commitment to academic integrity and professional development makes it an ideal choice for those seeking a globally recognized business qualification.





The MBA in International Hospitality and Tourism Management is a postgraduate program designed to develop advanced managerial, strategic, and operational competencies. It integrates core business management principles with specialist knowledge in hospitality operations, tourism development, and sustainability.

This program is tailored for professionals seeking to build expertise in:

- Global hospitality operations and tourism markets.
- Digital transformation and customer experience management.
- Sustainable service management and responsible leadership.

Modules

MODULE	CREDIT
Innovation, Entrepreneurship and the International Perspective	30
Financial Decision-Making under Uncertainty	30
Responsible Leadership	30
Sustainable Tourism and Hospitality	30
Strategic Resources Management and Marketing	30
Major Project – Global Consultancy	30



Every Sunday
9.00 a.m to 7.30 p.m.



12 Months



180 credits
Masters Level 7



Full-Time
Part-Time



UGC
Recognized

Entry Requirements

- Bachelor's Degree in Business Administration or related area from a recognized university or
- Honors degree in any subject (a minimum of a second class honor or equivalent) or
- Degree level graduates from chartered professional bodies including CIM and ACCA at least two years of work experience in a management position or
- Bachelor's Degree in other subject areas with a minimum of one year experience or
- Professional Qualification such as CIMA/ACCA/Chartered/ CIM etc. with a minimum of 2 years executive experience or
- UK level 05 qualification with a minimum of 3 years executive experience



For More Information



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